

HOMeward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER | DECEMBER 2021

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Satisfaction Commitment*
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Call Me For Details!

(310) 877-3612 | NMLS# 485546

BUILDING WEALTH AND LEAVING LEGACIES
HERE TO
SERVE
BIG!
THROUGH HOMEOWNERSHIP

CARL D. BRACKENS
Sr. Mortgage Lender



IS IT REALLY THE MOST
Wonderful Time of the Year?

We have overcome quite a lot since 2020. Many homeowners are grateful to have refinanced their home and may now be considering an investment property, while other homeowners may not feel the holiday spirit with so many things other on their minds.

You know the song, the one that says "it's the most wonderful time of the year". Well, there is something to it. The current year is coming to a close, celebration of Christmas and other faith based holiday celebrations, all mean different things to different people, but most always represent **joy, peace, gratitude and hopefulness.**

If you look around, you will notice a giving spirit exists unlike at other times of the year. Why can't it be that way everyday of every year?

I believe it can. It just takes effort. Here is what we are doing and how you can help.

Many homeowners wanting to really enjoy this Holiday season are less than enthusiastic because they feel trapped. They are desperate to refinance their home, or many want to exit their current home and give themselves a big Christmas Gift - **a NEW place to call home** (see inside for details).

**Your Referrals
Help The Kids!**



Benefiting

**Children's
Hospital**
LOS ANGELES

Here To Serve Big!!! Investing in the People of Our Great Community.



2021

thanks
FOR
your support

If you or a friend are thinking about selling, make sure to choose a real estate company you can trust!

A real estate company with experience, proven results and a give-back philosophy!



Your Home Equity Is

GROWING

If you're a homeowner, today's rising equity is great news. Since this time last year:

Average Equity Grew by

\$51,500

National Equity Increased by

29.3%

You can use rising home equity to:



Fund an education



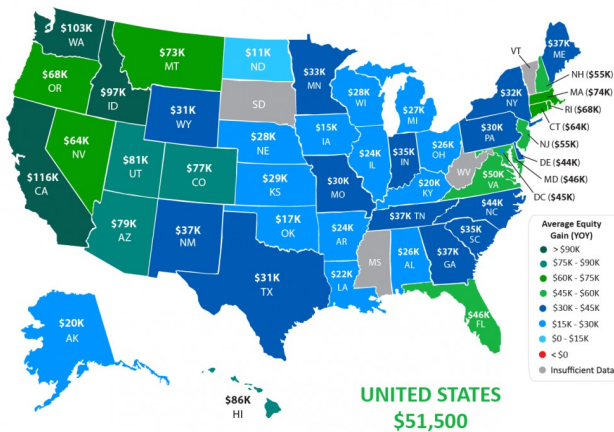
Fuel your next move

OPEN

Start a business

What's happening where you live?

Average Equity Gain Over the Last 12 Months



Ready to sell? Let's connect to talk about how you can take advantage of your rising equity to reach your goals.

Call me today for a free consultation. I am here to help with your real estate needs.

Carl Brackens
310-877-3612

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Rates are still near all-time historic lows, but are not expected to remain this low in the long term. If you are thinking of refinancing, it's still a great time to secure a good rate.

Experts say it's never the best strategy to try and time the market, and to focus on personal factors and circumstances instead. People considering a refinance or purchase can still benefit from the current low-rate environment. Even with this recent rate jump, rates are still near all-time historic lows.

This is where my team and I come in.

If you are specifically looking to refinance, give us a call, and get a TOTAL COST ANALYSIS. The benefit of refinancing can increase cash flow coupled with plenty of equity directly impacting our clients' wealth, especially during the holidays.

Our mission is to Serve Big, and there is no better way to do that than by giving with our whole hearts. When we serve you and those you refer to us, not only are we able to help you build your wealth through homeownership, most impactfully, we pay it forward together and serve a very worthy cause, the outstanding work performed at Children's Hospital of Los Angeles.

Here is where you come in! If you or anyone you know is considering making a move, we would like to offer them a FREE No-Obligation Consultation to discuss just how they can make their move, get what they want, and do it with the least hassle.

Just like we are thankful for you and your business, I am confident your referrals will be thanking you for steering them in the right direction in working with us!!!

A Real Estate Company that Gives Back

AND please remember, your REFERRALS help the Kids!



Benefiting



Continued on next page.

Here To Serve Big!!! Investing in the People of Our Great Community.

A Real Estate Company that Gives Back! *Continued from page 2.*

Children's Hospital of Los Angeles is Making a Difference Today and for Tomorrow



As you know Children's Hospital of Los Angeles does leading edge work in helping kids fight through and survive nasty life threatening diseases like cancer, Non-Hodgkin's lymphoma, leukemia and others. As well as being a leader in Spinal Cord Injuries and Early Diagnosis of Autism. Last year they served over 1,000,000 Kids around Los Angeles (the kids in our community). Chances are your family or someone you know has benefitted from the great work they do.

MAKING A DIFFERENCE

In order to provide their lifesaving work and keep family medical bills to a minimum, Children's Hospital of Los Angeles depends on Sponsorships and Donations.



So When you hear me say "YOUR REFERRALS HELP THE KIDS..." they really do!

REFER YOUR FAMILY & FRIENDS:

Who do you know considering buying or selling a home you could refer to our real estate sales team? Not only will they benefit from our award-winning real estate service, a very worthy cause will benefit as well.

I want to make it easy to refer your friends, neighbors, associates or family members considering making a move, so here are your options:

- You can go to www.ReferralsHelpingOthers.com and enter their contact info online or forward the link to who you know is considering a move.
- Of course you can always call me direct as well at **310-877-3612**

Over the decades of helping families sell or buy the place they call home we have met some of the most wonderful, loving, caring people sharing the same Go Serve Big values we do!

I hope you and your loved ones have an extra special Holiday Season filled with much joy and happiness.

With all my appreciation.

CB

310-877-3612

P.S. Read the enclosed story of this young person. It may cause you to look at your loved ones differently. It did me. Check it out.

When You Put Others First, You Will Never Be Second!



Photo courtesy of Children's Hospital of Los Angeles



Here To Serve Big!!! Investing in the People of Our Great Community.

**A real estate company with experience,
proven results and a give-back philosophy!**

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

**Refer your friends, neighbors, associates or
family members considering making a move:**

1

You can fill out the enclosed response card with someone you know considering a move and mail back to me.

2

You can pass along our business card to them. I have enclosed a couple here for that purpose.

3

You can go to www.ReferralsHelpingOthers.com and enter their contact info online or forward the link to someone you know considering a move.

4

Of course you can always call me direct as well at 310-877-3612.



Contact Us

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Why I Support Children's Hospital of Los Angeles:

I have lived and raised my family in greater Los Angeles for more than 30 years. I remember when I first heard about a young person close to our family suffering from a nasty disease and getting treated for that at Children's Hospital of Los Angeles. It was then that I began to pay closer attention to the work they do at that hospital. Since then, I have learned that it is a collection of hard-working health care professionals, most making their home right here in Los Angeles County, all coming together for a common cause. That cause is to help young people overcome unfortunate health issues that life sometimes throws our way.

Being in greater Los Angeles, I take pride in supporting all the good work they do at Children's Hospital of Los Angeles. My team rally's around our annual goal of

raising money and donating portions of our income to help Children's in their quest to heal young people when they need healing. My team and I are committed to providing outstanding results for our buyers and those wishing to refinance that are referred to us by our past clients. I have discovered that Children's Hospital of Los Angeles shares similar commitments to their patients. And since their services survive on sponsorships and donations we are happy to contribute and proud to support them.

I encourage you to visit their website at www.chla.org and check out how they are making a difference in the lives of children and their families!