

HOMeward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER | SEPTEMBER 2023



Your Home Loan
Satisfaction Commitment
GUARANTEED
Call Me For Details!

(310) 877-3612 | NMLS# 485546

CARL D. BRACKENS
Sr. Mortgage Lender



YADILOH SDRAWKCAB EHT



In case you are not sure of the title... it's Labor Day. The Backwards Holiday. Every Labor Day, I find myself scratching my head, thinking, "Why do we call it "Labor" Day when it's all about relaxing?" I mean, shouldn't it be "Chill-Out Day" or "Kick-Your-Foot-Up Day"? But then I remember the deeper meaning behind the holiday and everything falls into place.

Labor Day is a time to celebrate the benefits we enjoy at our jobs — including weekends off.

Back in the 18th and 19th centuries, folks were pulling crazy long hours, like 12-hour shifts, six days a week, and often in some pretty risky conditions. It's hard to imagine these days. Picture this: working your socks off and still struggling to make ends meet, with no weekend BBQs or family picnics. Tough, right?

It was the birth of labor unions that began to change things. These champions started fighting for things many of us take for granted today - the eight-hour workday, weekends, and of course, a day off on Labor Day. Their main goal? Make sure hard-working folks like us had a chance to be consumers too, to enjoy the fruits of our labors.

(see inside for details)

**Your Referrals
Help The Kids!**



Benefiting



Here To Serve Big!!! Investing in the People of Our Great Community.

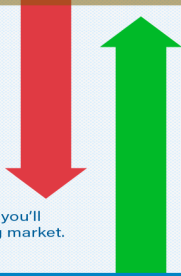
If you or a friend are thinking about refinancing or purchasing a new home, make sure to choose a mortgage company you can trust!

A mortgage lender with experience, proven results and a give-back philosophy!



Key Housing Market Trends

If you're considering buying or selling a home, you'll want to know what's happening in the housing market. Here's a quick overview of the national trends.



New Listings

Fewer sellers are putting their homes on the market right now, and that's a big reason housing supply is so limited.



Total Housing Inventory

Inventory is still very low, and that's creating competition among buyers and leading to multiple offer scenarios.



Home Prices

Prices are climbing back up in many areas because there's not enough inventory to meet demand.



Homes Sold in Under a Month

Even though the market isn't moving as fast as it was a year ago, homes are selling fast when priced right.



If you want more information about our local area and what the trends mean for your plans to buy or sell, let's connect.

Sources: NAR, Case-Shiller, Realtor.com

Call me today for a free consultation. I am here to help with your real estate needs.

Carl Brackens
310-877-3612
E-mail: Carl@LoansByCarl.com

Fast forward to today, and boy, things have changed. Costs for just about everything, especially housing, seem to be skyrocketing, and our paychecks? Not so much. And LA? Los Angeles is currently a hub of labor activity, with strikes everywhere from Hollywood writers to city employees. It's become the heart of the labor movement, with more strikes and protests than you can shake a stick at.

One good thing during this time is nationwide home equity has risen 10 percent on average. You may have already noticed, depending on when you purchase your home.

After all this, Labor Day is still our time to close the summer with a bang – firing up the BBQ, planning trips, or hunting for those can't-miss Labor Day sales. Some are even using the break to hunt for a new house or take a home equity line to pay down some high interest credit cards, or think about adding an ADU (Accessory Dwelling Unit) to their place.

And while we're on the topic of work, I've got some news. My team and I are buckling down this Labor Day Weekend, all to help you with your property dreams. We believe in giving, and this Labor Day, we want to give back more than ever, especially to causes close to our hearts, like the Children's Hospital.

A CORE philosophy at our company is 'the size of the hole you give thru is directly proportionate to the size of the hole you receive thru'. Therefore, our Mission is to Serve Big!!! Serve you, serve those you refer to us and of course, serve a very worthy cause... the great work being done at Children's Hospital.

A Real Estate Company that Gives Back



AND remember, your REFERRALS help the Kids!

Continued on next page.



Here To Serve Big!!! Investing in the People of Our Great Community.

A Real Estate Company that Gives Back! *Continued from page 2.*

Children's Hospital of Los Angeles is Making a Difference Today and for Tomorrow

Through our **Here To Serve Big** mission, we are on a *mission* to help young people who are experiencing a raw deal. Particularly in the way of their health. We do this by donating a portion of our income from home sales and refinances to Children's Hospital Los Angeles. As you know Children's Hospital does a tremendous job of helping kids fight through and survive nasty life-threatening diseases like Cancers, Leukemia and Non-Hodgkin's lymphoma: stuff that many times rob the life right out of young people. They also lead the way in early diagnosis or autism and recovering from spinal cord injury.

As the areas leading non-profit, they depend on sponsorships and donations to continue their leading-edge care and keep family's expenses to a minimum.

MAKING A DIFFERENCE

In order to provide their lifesaving work and keep family medical bills to a minimum, Children's Hospital of Los Angeles depends on Sponsorships and Donations.

So When you hear me say "YOUR REFERRALS HELP THE KIDS..." they really do!

YOUR REFERRALS REALLY DO HELP THE KIDS...

Anyone you know considering buying or selling a home please refer them on over to my real estate sales team. Not only will they benefit from our award-winning service, but a very worthy cause will benefit as well. Simply call me direct at 310-877-3612 or forward my number on.

As you will see throughout this month's homeward bound, pictures are worth more than words. Whether it's the smiling faces of beautiful young people gaining a chance at long life or the determined faces of our great company people working to help, we are committed to the mission of Serving Big!!!

Here To Serve Big!!!



Carl D. Brackens
Consumer Real Estate Team!

P.S. It is easy to refer those you know considering buying or selling a home. **Just call me at 310-877-3612 or pass on my number.**



Photo courtesy of Children's Hospital Los Angeles.



Here To Serve Big!!! Investing in the People of Our Great Community.

**A real estate company with experience,
proven results and a give-back philosophy!**

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a portion of the income we receive will go toward a very worthy cause.

Refer your friends, neighbors, associates or family members considering making a move:

- 1** You can fill out the enclosed response card with someone you know considering a move and mail back to me.
- 2** You can pass along our business card to them. I have enclosed a couple here for that purpose.
- 3** You can go to www.ReferralsHelpingOthers.com and enter their contact info online or forward the link to someone you know considering a move.
- 4** Of course you can always call me direct as well at 310-877-3612.



**CONSUMER
HOME LOANS**

CONSUMER REAL ESTATE TEAM, INC.

Contact Us

Consumer Real Estate Team, Inc.

10315 Woodley Ave., Suite 119
Granada Hills, CA 91344

(310) 877-3612
Carl@LoansByCarl.com



Carl D. Brackens
Sr. Mortgage Lender | NMLS # 485546



Why I Support Children's Hospital of Los Angeles:

I have lived and raised my family in greater Los Angeles for more than 30 years. I remember when I first heard about a young person close to our family suffering from a nasty disease and getting treated for that at Children's Hospital of Los Angeles. It was then that I began to pay closer attention to the work they do at that hospital. Since then, I have learned that it is a collection of hard-working health care professionals, most making their home right here in Los Angeles County, all coming together for a common cause. That cause is to help young people overcome unfortunate health issues that life sometimes throws our way. Being in greater Los Angeles, I take pride in supporting all the good work they do at Children's Hospital of Los Angeles. My team rally's around our annual goal of

raising money and donating portions of our income to help Children's in their quest to heal young people when they need healing. My team and I are committed to providing outstanding results for our buyers and those wishing to refinance that are referred to us by our past clients. I have discovered that Children's Hospital of Los Angeles shares similar commitments to their patients. And since their services survive on sponsorships and donations we are happy to contribute and proud to support them.

I encourage you to visit their website at www.chla.org and check out how they are making a difference in the lives of children and their families!