

# HOMeward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER | JULY 2023



*Your Home Loan  
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(310) 877-3612 | NMLS# 485546

**CARL D. BRACKENS**  
Sr. Mortgage Lender



BUILDING WEALTH AND LEAVING LEGACIES  
HERE TO SERVE BIG!  
THROUGH HOMEOWNERSHIP

With The Consumer Real Estate Team, Your Referrals Help the Kids!



## Happy Freedom month!

AS YOU KNOW JULY IS THE MONTH TO CELEBRATE FREEDOM.



Have you ever stopped to ponder the meaning of freedom? As we gear up for July 4th, our annual celebration of independence and liberty, it's the perfect time to do just that.

To me, freedom is about choice. It's like picking out a favorite craft beer or wearing a funky shirt because it reflects your unique style. It's about expressing your opinions without fear of judgment. Essentially, freedom is the space to be authentically you.

Yet, freedom isn't a free-for-all. It's like music: sure, you can crank up the volume on your favorite song, but if it disturbs the neighbors, you've crossed a line. Our choices, no matter how freely made, must respect the well-being of others.

It's like playing a friendly game: I ask myself, do the things I want to get in the way of what other people need? How can I stay true to myself and respect their freedom if they do?

We can all express ourselves freely as long as we respect each other's boundaries.  
(see inside for details)

**Your Referrals  
Help The Kids!**



Benefiting



Here To Serve Big!!!

Investing in the People of Our Great

# If you or a friend are thinking about refinancing or purchasing a new home, make sure to choose a mortgage company you can trust!

## A mortgage lender with experience, proven results and a give-back philosophy!



## Moving Now Can Give Your House Its Day in the Sun

If you want to sell your house, consider doing it this summer. The days are longer, the weather is warmer, and it's a great time for sellers.



### If Your Needs Have Changed and You Want...



More Outdoor Amenities



Room To Host and Entertain



Space for Work and Fun

### Now's the Time To Capitalize on Today's Sellers' Market



Inventory Is Low, So Your House Will Stand Out



... undersupply of housing will continue to heighten market competition and put pressure on prices in most regions.

**Selma Hepp**  
Chief Economist, CoreLogic



Price It Right and You May See Multiple Offers



... multiple offers are returning on a good number of properties.

**Lawrence Yun**  
Chief Economist, NAR

Let's connect today if you're ready to sell your house and move to a home that meets your changing needs.

Call me today for a free consultation. I am here to help with your real estate needs.

**Carl Brackens**  
310-877-3612

E-mail: [Carl@LoansByCarl.com](mailto:Carl@LoansByCarl.com)

Now, let's bring it home. Literally. You see, homeownership is a vital form of freedom. It's not just about building wealth, although that's important. Homeownership represents the freedom to create a space that is purely 'you.' Dream of a purple bedroom? Go for it. How about that garden you've always wanted? Plant away!

"Freedom lies in being bold." — Robert Frost.

As we celebrate Independence Day, many of us will contemplate our next steps in homeownership. You may be an empty nester, thinking about downsizing to a cozier space now that the kids have flown the coop. Or you're considering moving to a larger home to accommodate a growing family. Each decision represents a choice, a chance to shape your life in the way that feels right to you.

Remember these words from Albert Camus: "Freedom is nothing but a chance to be better." So whether you're scaling up, sizing down, or staying put, remember that each choice is a chance to improve and live authentically.

So, as you celebrate July 4th this year, I invite you to reflect on what freedom means to you. How do you define it? How does it shape your choices, from the beer you drink to the clothes you wear, the house you live in, and the life you lead?

Like the open road, freedom allows us to chart our course. But it also demands that we drive responsibly, mindful of others on the journey. Enjoy your Independence Day, and may you always find freedom in the choices you make.

We are ready to help you or someone you know, find the best available rates, to purchase or refinance a home. Our mission is Building Wealth and Leaving Legacies through Homeownership.

**A Real Estate Company that  
Gives Back**

AND remember, your REFERRALS  
help the Kids!

*Continued on next page.*



Benefiting



Here To Serve Big!!! Investing in the People of Our Great Community.

**A Real Estate Company that Gives Back!** *Continued from page 2.*

# Children's Hospital of Los Angeles is Making a Difference Today and for Tomorrow



## Your referrals help the kids...

We are on a mission to help young people who are experiencing a raw deal. Particularly in the way of their health.

As part of our Here To Serve Big mission statement, we are on a mission to raise money for Children's Hospital of Los Angeles. Their work in helping kids fight thru and survive nasty debilitating diseases like cancer, non-Hodgkin's lymphoma, leukemia as well as their work in early diagnosis of autism and spinal cord injuries is second to none!

And as the leading not for profit hospital in our area, you probably know they need sponsorships and donations to continue their leading-edge care and keep family's expenses to a minimum. We are committed to donating a portion of our income from home sales to this very worthy cause.

**YOUR REFERRALS HELP THE KIDS** overcome sickness, pain and setbacks.

Who do you know considering refinancing, buying or selling a home you could refer to my real estate sales team? Not only will they benefit from our award-winning service, but the kids at the Children's Hospital will benefit as well.

Just give me a call or pass my number on to anyone you know considering buying or selling. My number is 310-877-3612.

I hope my newsletter this month inspires you to pursue happiness and join us in helping others do that as well.

**HERE TO SERVE BIG!**

With all my appreciation,

Carl D. Brackens  
Consumer Real Estate Team!

## MAKING A DIFFERENCE

In order to provide their lifesaving work and keep family medical bills to a minimum, Children's Hospital of Los Angeles depends on Sponsorships and Donations.



So When you hear me say "YOUR REFERRALS HELP THE KIDS..." they really do!

*When You Put Others First, You Will Never Be Second!*



Photo courtesy of Children's Hospital of Los Angeles

Here To Serve Big!!! Investing in the People of Our Great Community.

**A real estate company with experience,  
proven results and a give-back philosophy!**

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

**Refer your friends, neighbors, associates or family members considering refinancing making a move:**

**1**

You can call me and give me their phone number. I will be more than happy to reach out to them.

**2**

You can pass along our business card to them. I have enclosed a couple here for that purpose.

**3**

You can go to [www.ReferralsHelpingOthers.com](http://www.ReferralsHelpingOthers.com) and enter their contact info online or forward the link to someone you know considering a move.

**4**

Of course you can always call me direct as well at 310-877-3612.



## Contact Us

**Consumer Real Estate Team, Inc.**

10315 Woodley Ave., Suite 119  
Granada Hills, CA 91344

(310) 877-3612  
[Carl@LoansByCarl.com](mailto:Carl@LoansByCarl.com)



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## Why I Support Children's Hospital of Los Angeles:

For over 30 years, I have lived and raised my family in the greater Los Angeles area. I'll never forget the moment I first heard about a young person close to our family battling a severe illness and receiving treatment at Children's Hospital of Los Angeles (CHLA). That was when I started to pay closer attention to the incredible work they do at this hospital.

The CHLA is a remarkable community of dedicated healthcare professionals, many of whom also call Los Angeles County home. They unite with a common purpose: to help young people overcome the challenging health issues life sometimes presents. As a long-time resident of greater Los Angeles, I am incredibly proud to support the exceptional work CHLA accomplishes.

My team and I are passionate about rallying around our annual

goal of raising funds and donating portions of our income to aid CHLA in their mission to heal children when they need it most. We are committed to delivering exceptional results for our clients, whether they're looking to buy or refinance, and many of them are referrals from our satisfied past clients. I've found that CHLA shares a similar commitment to the children and families they serve. As their invaluable services rely on sponsorships and donations, we are both honored and eager to contribute our support.

I invite you to visit their website at [www.chla.org](http://www.chla.org) and discover how they are making a profound difference in the lives of countless children and their families. Let their inspiring stories touch your heart and join us in supporting their amazing work!

